

SOUTHERN BAPTIST
TEXAN

Advertising Insertion Order | PRINT

Company Name

Contact Person

Billing Address

Phone

Email Address

Thank you for advertising in the Southern Baptist Texan.

Please sign and return this advertising insertion order as soon as possible by email (tledbetter@sbtxas.com) or fax (817-552-2520).

Signature

Date

2022 Print Publication Schedule

Issue (indicate with an X)

Issue Date	Materials Due	Reservation
January 2022	December 7	December 3
February 2022	January 11	January 7
March 2022	February 8	February 4
April 2022	March 8	March 4
May 2022	April 5	April 1
June 2022	May 10	May 6
July 2022	June 7	June 3
August 2022	July 5	July 1
September 2022	August 9	August 5
October 2022	September 6	September 2
November 2022	October 11	October 7
December 2022	November 8	November 4
January 2023	December 6	December 2

Size (indicate with an X)

LAYOUT	DIMENSIONS	RATE
Full Page	8" (w) x 10.5" (h)	\$2,200
Half Page Horizontal	8" (w) x 5.25" (h)	\$1,400
Half Page Vertical	4" (w) x 10.5" (h)	\$1,400
Third Page Vertical	2.25" (w) x 10.5" (h)	\$1,000
Third Page Horizontal	8" (w) x 3.5" (h)	\$1,000
Quarter Page	8" (w) x 2.625" (h)	\$700

Ad Specs

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date. Ad should include 1/8" bleed with no crop marks.