

SOUTHERN BAPTIST
TEXAN

Advertising Insertion Order | PRINT

Company Name

Contact Person

Billing Address

Phone

Email Address

Thank you for advertising in the Southern Baptist Texan.

Please sign and return this advertising insertion order as soon as possible by email (tledbetter@sbtxas.com) or fax (817-552-2520).

Signature

Date

2023 Print Publication Schedule

Issue (indicate with an X)

Issue Date	Materials Due	Reservation
January 2023	December 6	December 2
February 2023	January 10	January 6
March 2023	February 7	February 3
April 2023	March 7	March 3
May 2023	April 4	March 31
June 2023	May 9	May 5
July 2023	June 6	June 2
August 2023	July 11	July 7
September 2023	August 8	August 4
October 2023	September 5	September 1
November 2023	October 10	October 6
December 2023	November 7	November 3
January 2024	December 5	December 1

Size (indicate with an X)

LAYOUT	DIMENSIONS	RATE
Full Page	8" (w) x 10.5" (h)	\$2,200
Half Page Horizontal	8" (w) x 5.25" (h)	\$1,400
Half Page Vertical	4" (w) x 10.5" (h)	\$1,400
Third Page Vertical	2.25" (w) x 10.5" (h)	\$1,000
Third Page Horizontal	8" (w) x 3.5" (h)	\$1,000
Quarter Page	8" (w) x 2.625" (h)	\$700

Ad Specs

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date. Ad should include 1/8" bleed with no crop marks.