

SOUTHERN BAPTIST

TEXAN

Magazine Rate Sheet

The award-winning Southern Baptist Texan is the official publication of the Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 46,000 homes and churches.

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues. Deadline for reserving ad space is 21 days prior to the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at tledbetter@sbtxas.com.

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

ENGAGE. ENCOURAGE. EQUIP.

Ad Specs

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date. Ad should include 1/8" bleed with no crop marks.

LAYOUT	DIMENSIONS	RATE
Full Page	8" (w) x 10.5" (h)	\$2,200
Half Page Horizontal	8" (w) x 5.25" (h)	\$1,400
Half Page Vertical	4" (w) x 10.5" (h)	\$1,400
Third Page Vertical	2.25" (w) x 10.5" (h)	\$1,000
Third Page Horizontal	8" (w) x 3.5" (h)	\$1,000
Quarter Page	8" (w) x 2.625" (h)	\$700



Advertising Options

Review other advertising possibilities by scanning this QR code with your phone



Full Page
8" (w) x 10.5" (h)

Horizontal Half Page
8" (w) x 5.25" (h)

Vertical Half Page
4" (w)
x
10.5" (h)

Third Vertical Page Ad
2.25" (w)
x
10.5" (h)

Third Page Horizontal Ad
8" (w) x 3.5" (h)

Quarter Page Horizontal Ad
8" (w) x 2.625" (h)

SOUTHERN BAPTIST TEXAN

Display Advertising

2023 Print Publication Schedule

Issue Date	Materials Due	Reservation
January 2023	December 6	December 2
February 2023	January 10	January 6
March 2023	February 7	February 3
April 2023	March 7	March 3
May 2023	April 4	March 31
June 2023	May 9	May 5
July 2023	June 6	June 2
August 2023	July 11	July 7
September 2023	August 8	August 4
October 2023	September 5	September 1
November 2023	October 10	October 6
December 2023	November 7	November 3
January 2024	December 5	December 1



ENGAGE. ENCOURAGE. EQUIP.

Advertising Options

Review other advertising possibilities by scanning this QR code with your phone