

SOUTHERN BAPTIST
TEXAN

Magazine Rate Sheet

The award-winning *Southern Baptist Texan* is the official publication of the Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 44,000 homes and churches.

All ads must be camera ready and submitted by email to Tammi Ledbetter at trledbetter@sbcglobal.net.

Discounts may be available based on ad frequency. The *Texan* reserves the right to refuse ads for any reason.

Ad Specs

Ad materials are due in PDF or JPEG format at 300 DPI resolution.

Ad should include 1/8" bleed with no crop marks.

LAYOUT	DIMENSIONS	RATE
Full Page	8" (w) x 10.5" (h)	\$2,200
Half Page Horizontal	8" (w) x 5.25" (h)	\$1,400
Half Page Vertical	4" (w) x 10.5" (h)	\$1,400
Third Page Vertical	2.25" (w) x 10.5" (h)	\$1,000
Third Page Horizontal	8" (w) x 3.5" (h)	\$1,000
Quarter Page	8" (w) x 2.625" (h)	\$700



Advertising Options

Review other advertising opportunities by scanning the QR code.



Full Page
8" (w) x 10.5" (h)

Horizontal Half Page
8" (w) x 5.25" (h)

Vertical Half Page
4" (w)
x
10.5" (h)

Third Vertical Page Ad
2.25" (w)
x
10.5" (h)

Third Page Horizontal Ad
8" (w) x 3.5" (h)

Quarter Page Horizontal Ad
8" (w) x 2.625" (h)

SOUTHERN BAPTIST TEXAN

Display Advertising

2026 Deadline/Publication Schedule

Issue Number	Ads Due By	Publish Date
Issue 1	Jan. 5	Feb. 2
Issue 2	Feb. 17	March 23
Issue 3	March 24	April 27
Issue 4	May 12	June 15
Issue 5	June 16	July 20
Issue 6	July 28	Aug. 31
Issue 7	Sept. 1	Oct. 5
Issue 8	Oct. 27	Dec. 1



Advertising Options

Review other advertising opportunities
by scanning the QR code.




SOUTHERN BAPTIST
TEXAN

Advertising Insertion Order | PRINT

Church/Company Name

Contact Person

Billing Address

Phone

Email Address

Thank you for advertising in the Southern Baptist Texan.
Please sign and return this advertising insertion order as soon as possible by email (trledbetter@sbcglobal.net).

Signature

Date

2026 Deadline/Publication Schedule

Issue (indicate with an X)

	Issue	Ads Due By	Publish Date
<input type="checkbox"/>	Issue 1	Jan. 5	Feb. 2
<input type="checkbox"/>	Issue 2	Feb. 17	March 23
<input type="checkbox"/>	Issue 3	March 24	April 27
<input type="checkbox"/>	Issue 4	May 12	June 15
<input type="checkbox"/>	Issue 5	June 16	July 20
<input type="checkbox"/>	Issue 6	July 28	Aug. 31
<input type="checkbox"/>	Issue 7	Sept. 1	Oct. 5
<input type="checkbox"/>	Issue 8	Oct. 27	Dec. 1

Size (indicate with an X)

	LAYOUT	DIMENSIONS	RATE
<input type="checkbox"/>	Full Page	8" (w) x 10.5" (h)	\$2,200
<input type="checkbox"/>	Half Page Horizontal	8" (w) x 5.25" (h)	\$1,400
<input type="checkbox"/>	Half Page Vertical	4" (w) x 10.5" (h)	\$1,400
<input type="checkbox"/>	Third Page Vertical	2.25" (w) x 10.5" (h)	\$1,000
<input type="checkbox"/>	Third Page Horizontal	8" (w) x 3.5" (h)	\$1,000
<input type="checkbox"/>	Quarter Page	8" (w) x 2.625" (h)	\$700

Ad Specs

Ad materials are due in PDF or JPEG format at 300 DPI resolution.
Ad should include 1/8" bleed with no crop marks.